

2022 Mercedes-Benz UCI Mountain Bike World Cup Events – On-site filming regulations

Electronic media videographer/ video journalist

(e.g. videographer/video journalist for digital platforms as well as for traditional TV stations)

- One videographer/video journalist per website/broadcaster (only official special interest media or news platforms will be accepted, videographer/video journalist must own a press card or must show an imprint, which verifies the editorial activity, and which is not older than 6 months)
- Accreditation is necessary for filming (form to be signed + BIBs given out – BIBs must be worn at any time on the event area).
- Filming with a drone is **not allowed**
- For media/editorial use only
- “Media Videographer” **can film only during elite downhill and cross-country practice** and they can publish **up to 3min of riding footage** per day (own filmed training footage on the track is counted as riding footage).
- For U23 XCO and Junior DHI: It’s also allowed to film finals.
Exception: XCO World Cup Nove Mesto – here it’s not allowed to film U23 races.
- Publication only possible on the digital media platforms/broadcaster’s TV channel the videographer/ video journalist is filming for. Every videographer has to sign a declaration.
- Sub-licenses **to shoot elite qualifications and final race of DHI and XCO won’t be available.**
- Sub-licenses **to shoot XCC race can be requested for news coverage only and will be confirmed case by case under the restriction** to use a maximum of 3 minutes of race footage (incl. flower ceremony/podium) in total for news reports.
- It is **NOT allowed**
 - o to distribute any footage to third parties, such as other media, partners or sponsor
 - o to use footage in a commercial way/provide third parties any footage for commercial use. (e.g. sponsored video segments)
- Any kind of **live streams on social media** from the track during elite DHI qualifying, DHI finals, XC Short Track and XCO final races are **not allowed**, even if the stream includes just in one part of the pictures the race action

Race footage for media outlets will be accessible via www.redbullcontentpool.com/uci – by using footage from Red Bull Content Pool **you accept the terms and conditions of the Red Bull Content Pool.**

Please read and respect these terms and conditions, you find all information here:

https://policies.redbull.com/policies/Red_Bull_Content_Pool/202102091224/en/terms.html

- The **sticker and bumper** (you can download below) must be integrated in **ALL VIDEOS** (no difference, if the clip includes footage provided from Red Bull/Red Bull Content Pool or is filmed by an own videographer:

RBTU_UCI_Videographer_Guideline_2022

Password: 9BMfypqg

https://bulldrive.redbull.com/fl/yjnAuLeFSt/RBTU_UCI_Videographer_Guideline_2022

If you wish to license content, please contact:

Nadine Klaus: nadine.klaus@redbull.com

In case you plan to publish any clips with race footage on social media platforms, then it shall be clearly marked by tagging Red Bull Bike Social Channels, (e.g. <https://www.facebook.com/RedBullBike>).